



## *Treading softly on the environment with EnviraSoft™*

Today, going " Green " is not just a buzzword at Enviratile or simply a trend. It's a commitment to improving every aspect of the products we represent.

One such improvement is the high performance, recycled EnviraSoft™ cushion backing system exclusive to Enviratile®.

Engineered from post consumer PET waste such as discarded water drinks bottles, the EnviraSoft™ technology provides an environmentally friendly recycling solution at the front end of the product lifecycle. One square metre of carpet with EnviraSoft™ keeps up to 45 plastic drinks bottles out of land fill to help minimise waste and reduce the impact on our environment.

The other benefits of the EnviraSoft™ cushion backing system are significant performance improvements when compared to hard back products using bitumen or PVC such as:

- \* Improved comfort
- \* Absorbs foot impact and reduces leg muscle fatigue
- \* Outstanding acoustic performance
- \* Reduced wear due to improved stability and resilience
- \* Lighter than comparable bitumen and PVC carpet tiles
- \* Very low VOC emissions

The EnviraSoft™ cushion backing system provides the ultimate in comfort, performance and is fully recycled.



[www.enviratile.com.au](http://www.enviratile.com.au)



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